

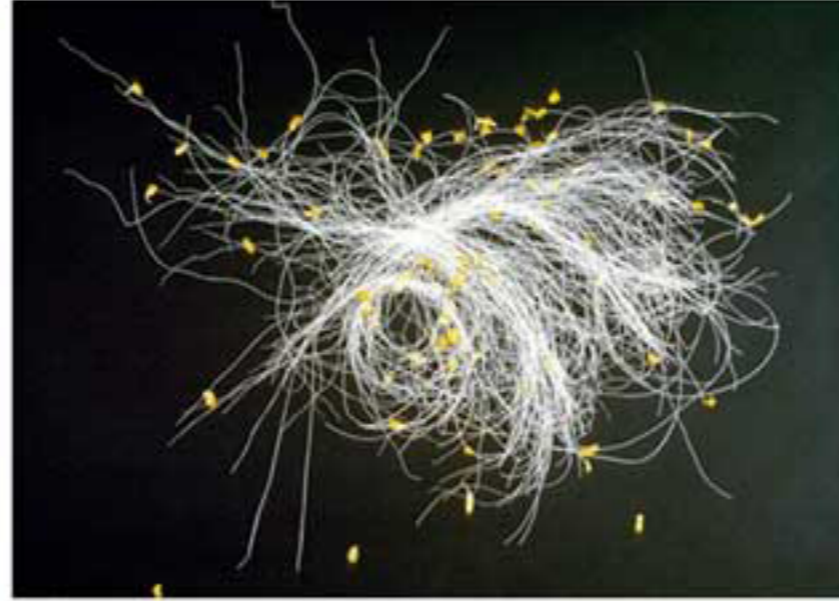


MCGOVERN DESIGN HOUSE

Art and Interiors

For Immediate Release, January 1st, 2009

Contact: Michelle Barnett (646) 964 4993 or michelle@mcgoverndesignhouse.com



ECOLOGICAL ART PROGRAM

McGovern Design House launches an ecological art advisory program entitled *Spiritus Mundi*. In addition to general consulting services, we now specialize in exemplary works by international artists who address issues of nature and the environment.



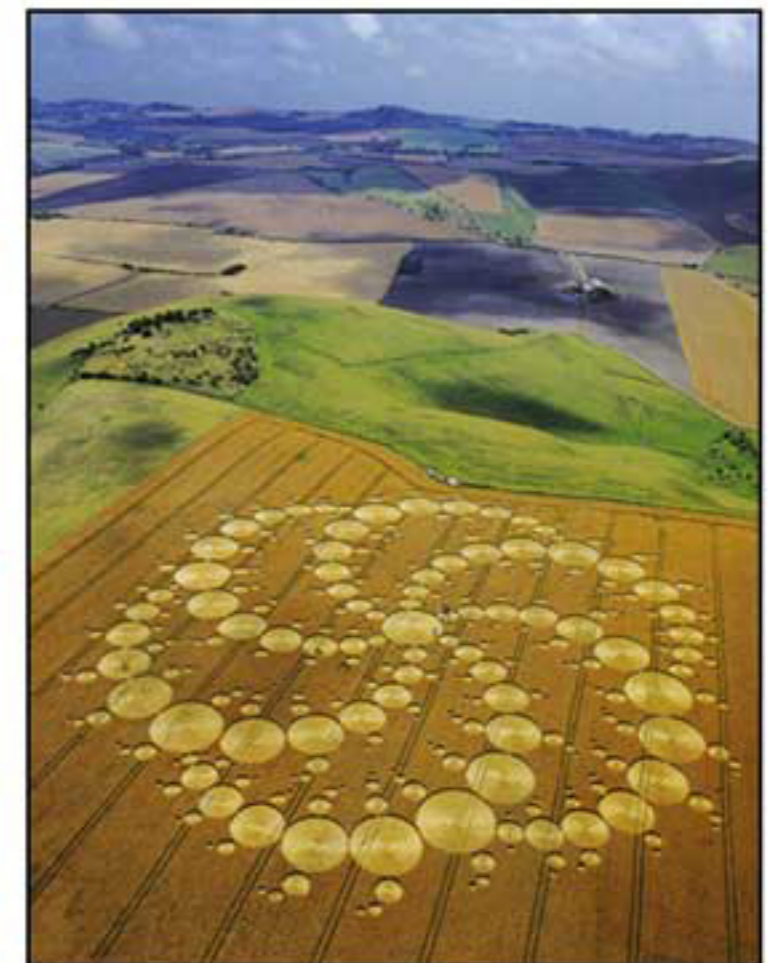
Of all human relationships, our connection to the environment is one of the most vital. For millennia, nature as a force has not only sustained our very existence but offered us the greatest inspiration. Ecological art manifests itself in many shapes and forms but its philosophy is reducible to one central goal; the harmonious co-existence of human beings with the natural world.

Eco-artists create with an implicit awareness of the interplay of their work and the environment. They are

inspired by wind, water, lightning, temperature, topography and the usage of natural or recycled materials. Many artists specialize in a style of romantic minimalism with abstract ephemeral forms, “restorative” eco-art revitalizes damaged eco systems, other works allow nature to simply document itself.

Today the industries of construction, architecture and interior design must look to sustainable practices as a way forward. Public and commercial spaces have an invaluable opportunity to educate and inform through representation of artwork that acknowledges environmental consciousness. With an estimated 70 percent of the world’s population

shifting to reside in urban areas by 2050, never before will civilization be so removed from its natural origins. Eco-art can bridge this disconnect between humans and nature and offer an understanding of our true identity for generations to come.



Spiritus Mundi consists of the works of several hundred artists. For further information and to schedule a presentation, please contact 415 420 7296 or info@mcgoverndesignhouse.com <http://www.mcgoverndesignhouse.com>